AN ISO **9001-2015** CERTIFIED COMPANY

ADi

ANSH DIGI INFOWAYS
PRIVATE LIMITED

Designing | Development | Digital Marketing

ADi - Ansh Digi Infoways is a professional Software company from Sirsa, India. We design and build Websites, Software provides internet marketing solutions, and help businesses create their brand.

"Where Expertise Meets Excellence"

With an evolving experience in handling number of clients, projects and evolving expertise we set it as our vision to provide outstanding service to our customers, thus providing excellence in our support and solutions. Empowering Businesses to become successful.

A well backed team and a wide array of services enable us to deliver professional and quality outcome to our customers as an Information Technology partner, since 2016.

The core of ADi is its team, who make things work and deliver results. Our 10+ team members in various roles of **Sales, Support, Technology, Coordination, Administration, and Management** together strive with a single mindedness to make our clients successful.

Our endeavor is to become a trend-setter for business ethics and we strive to create an exclusive environment where quality business style reigns. Our DNA stands out to be **Enable. Achieve. Celebrate**. This always ensures that our **Expertise meets Excellence** in everything we do.
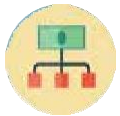
- **Started in 2016**

- **Now Growing with 10+ Team**

- **Connections in Haryana | Punjab | Himachal | Delhi | Haryana**

- **Backed by strong experienced professionals**

- **Serving to 300+ Clients across the world**

- **Handling array of services**

- **Web Development Organization**

Why Choose Us !

We value your investment in technology.

Backed by strong professionals and support network.

We provide the right solution for your need.

Experience in handling Clients and Client requirements across various industries.

4+ Years of our experience to provide a solution that will be your best fit.

OUR SERVICES

Web Design
- Business Web-Design
- Responsive Web-Design
- CMS Web-Design

Web Maintenance

Web Applications
- Custom Web Applications
- E-Commerce Web Solutions
- Matrimony Web Solutions

SALESBOOST

Mobile Applications
- Android
- iOS

Business Solutions
- Domains, Hosting and Cloud
- Personal and Enterprise Email
- Google Apps and Services
- Email Campaign Management
- AWS Services Implementations
- Design and Branding Solutions
- Digital Marketing

Web Design

Website is the face of your business.

We are a professional team who are creative, driven, and solution oriented. We design your website to represent your presence on the web in ways that are up-trend and market Defined. **Since 2016**, we have been working with a wide array of clients and technology, this collective experience has enabled us to provide the right solution for your needs.

We build websites for you that engage your target audience and empower your business to achieve most and more. Our capable team has the skill and experience to deliver the correct solution that work for your business.

Our creative web design solutions vary as per the client requirement, they are industry catered and as per the current trend. We specialize in **Business website, Commercial websites with payment gateway, Responsive websites, Website redesign, Catalogue based websites** and much more.

Why create a website with us

- We believe business **success starts with great a website** and since we understand its value, we care for your business growth by providing the best possible solution that will work for you.
- Starting with our process to the quality of work delivered, we are professional in our approach and we deliver professional results.
- We care enough to suggest you what will work best for your requirement.
- Our presence in the industry will ensure that we will always be available for your website needs, updates, maintenance and redesign.
- We take responsibility for our client's growth through the web and our support stands by it.
- We offer various solutions that will cater to your need.

Prominent web design solutions offered by us includes:

- **Business web-design solutions**

- **Responsive web-design solutions**

- **CMS web-design solutions**

Business web-design solutions

Our solutions for web-design are diverse which addresses the specific need for a customer based on their industry segment and the type of solution that is required. In general, any business be it small or Grande, requires dedicated website that targets a specific set of audience. It is essential to understand the target and present an appealing website that will solve the business purpose.

We at ADi Team understand this. Using our expertise and experience, we suggest the adequate web-design for your business.

Business web-design is suitable for a single professional who wants a portfolio website or a multinational corporation that requires a vast corporate portal. The choice here can be **a simple static website** or **an advanced website with content-management system** for frequently changing content. We offer both custom web designs as well as template based **responsive designs**.

Get the gateway to your business set up on the web, reach millions across borders and grow your business.

We help you along every step to get your business online.

Even if you have a website that is already created but you feel that you want it to be in trend as per the latest standards, we are here to help you **redesign and restructure** according to the current market.

Responsive web-design solutions

In India 79% of the internet traffic is through mobile devices. At this rate any business should have their website catered to the mobile audience and be there in a presentable way when your target customer searches for you on their smartphones.

We at ADi Team, help business to develop **mobile friendly websites that meets all standards**. Even if you have a website that is not responsive on other internet devices, we have responsive design solutions to make it work for you. As per Google's latest search algorithm, they filter out mobile responsive websites and bring it up on search when users search on the mobile.

Our experts understand this well and deliver **responsive lightweight web-design solutions** that is specific to its purpose. One can choose a mobile specific design layout or a responsive web design that fits all devices.

Since responsive web-design is considered a best practice on internet, we offer this for all our new web-design solutions by default. But if you happen to have a website that was developed without a responsive layout, we will help you in converting the same to a responsive web-design.

We ensure consistency across device screens, be it small or big.

Benefits of having a responsive website:

- **Improved search ranking** and established online presence on the web
- Fix domain name - you don't have to worry about having multiple websites for mobile and desktop
- Lower bounces because of **structured content presentation** on the website

CMS Web-design solution

Ever since the dawn of internet to till date, websites have been the most effective marketing tool. On these websites, the one thing that ensures your target traffic is driven towards you and enables you to conduct business is the content. **The content is the king**.

To have an ever green, updated and apt content on your website, a content management system is much required. We at ADi Team prefer in utilizing the features of the **WordPress backend system**, thus offering CMS websites on WordPress with the latest trend, technology and security.

The CMS solutions offered by us are hassle free and can be learnt in minutes, thus providing business owners the edge to keep their website always updated. With **advanced blogging features**, you can push frequent posts that will help the target audience and to generate more business.

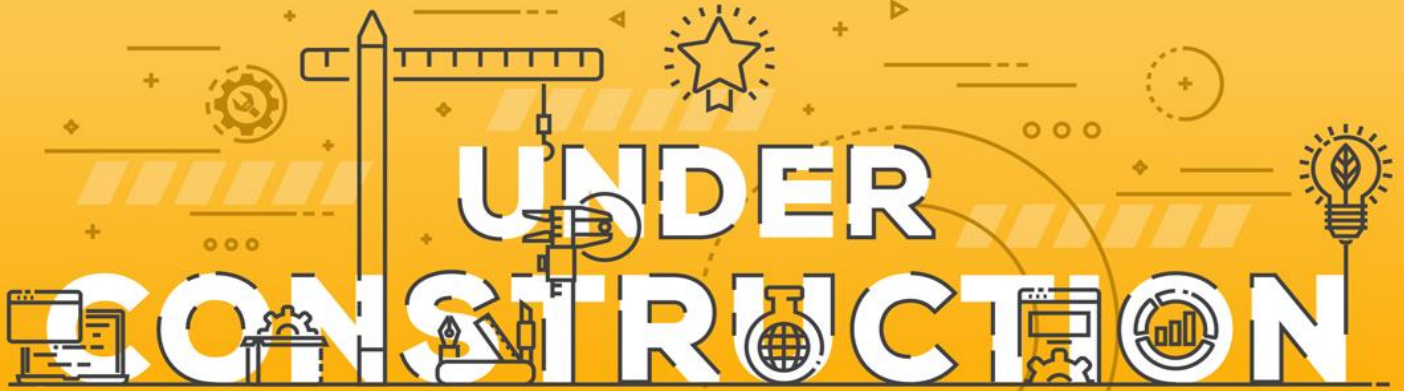## Content management system solutions can be applied to websites where

- Many pages are needed
- Multiple plugin integration is required
- Better SEO management of the website is required

Benefits of content management system

- Easy access to maintain websites and update the whole platform
- Minor corrections can be made in few minutes
- Unlimited no. of page creations
- Easy upload of media on the website
- Easy integration of plugins to optimize the website
- Better SEO functionalities
- Editing with CMS possible on any device, anywhere
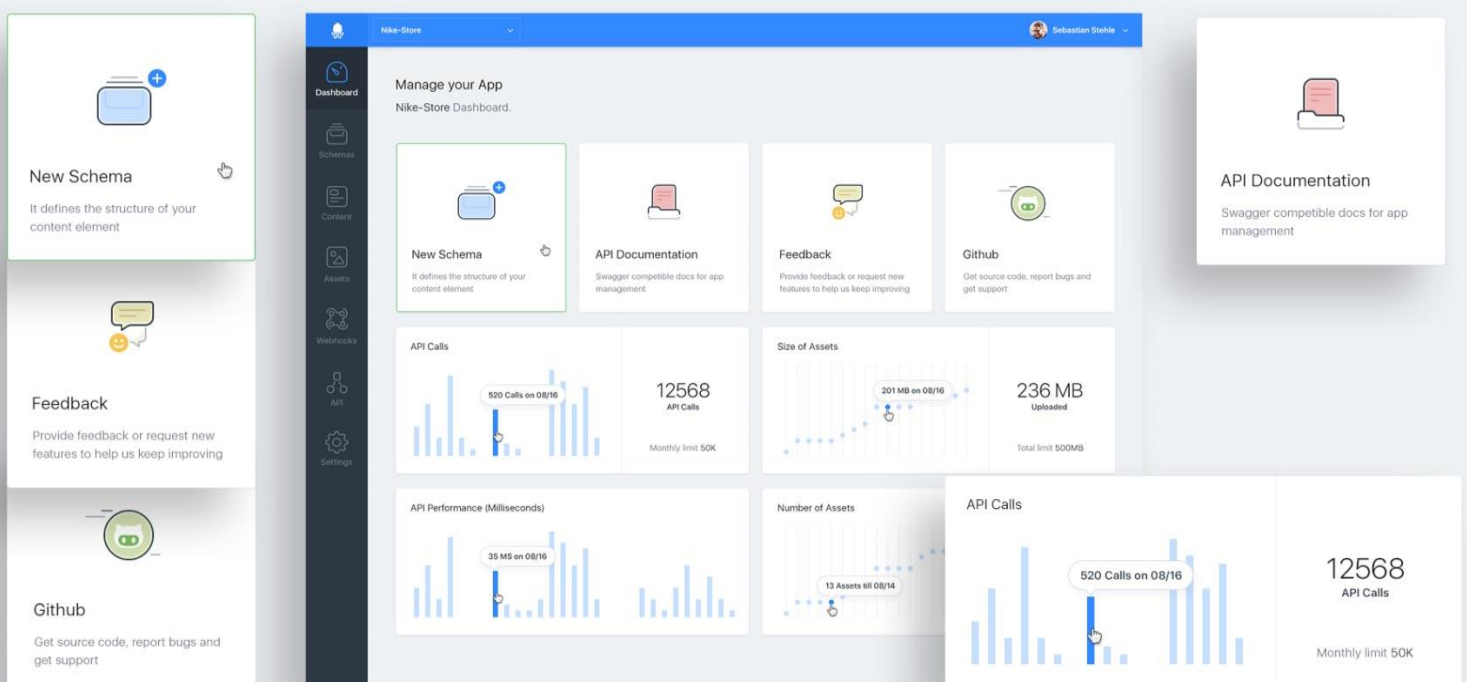
Thank you for being patient. We are doing some work on the site and will be back shortly.

Web Maintenance

Having a website or a web application online is the first step to gain results for your business on the web, it doesn't end there, the actual process and responsibility starts there. **Pure success depends on how well your website or web application is maintained on the web**. We at ADi Team, provide web maintenance as a core service where we take your responsibility of maintaining your website with the required standards and attention.

With our web maintenance packages **you can focus on your business** while we act as your web partner to take care of your website by managing the same with the professional touch.

We extend our support to be available when your website needs updates, fixes, redesign, etc. We provide **priority support** for your queries on achieving better online results.

Moreover, we take care of the following:

• Retaining your web originality of the website.
• Maintain your website and hosting by updating the core, ensuring uptime and security.
• Provide immediate assistance for restoration in case of any issues.
• Provide support on minor updates and fixes.
• Keeping your on-page details updated.
• Timely updates and reminders for your domain and hosting.
• Support for your hosting server, mail servers and analytics.
• Overall proactive support.

We even offer **advanced web maintenance packages which covers generic website maintenance, digital marketing support and social media assistance**.

Web Applications

The advent of internet technology has completely changed the way how businesses operate. **Information Technology plays a very vital role in any business** or any activity that we come across in our day to day lives. It has come to a stage where there is no business growth without leverage of IT. We live in a generation where internet is given importance equal to that of any basic element for survival. Businesses are evolving to make use of this opportunity by creating web applications that will work for them and their customers. Businesses move away from their traditional processes and go towards the cloud for operation, automation and data assimilation.

At ADi Team, we help businesses to achieve their goals on the web. Our abled professional developers and tech team can clearly understand your needs, draft a base requirement to develop, deploy and deliver the appropriate web solution. Our full-fledged team of analysts, designers, developers, user interface experts, quality controllers and project managers are dedicated to deliver results. They utilize technology and make it work for your business while ensuring your return on investment and long-term success.

The project processes adapted by our teams are specific to the client and requirement. Our flexibility and understanding ability are driven to deliver results for you.

Our core expertise is in delivering applications developed in **PHP and MySQL**.

Having experience in developing multiple projects for customers across the globe, we can strongly assure to provide the right solution for you.

Prominent web application solutions offered by us includes:

- **Custom web applications**
- **e-Commerce web solutions**
- **Matrimony web solutions**

Custom web applications

Customized web applications are the need of the hour. Websites are essential to put your business front on the web, but from there if you require **additional functionality or sophistication that is to be provided to your team or your customers**, custom web applications are required. Our team at ADi Team can capture your exact requirement for this and deliver the additional functionality required.

For over a decade ADi Team has been delivering organizations of different scale with premium quality and affordable IT solutions. The scale of custom web application can be either small or large, we are capable enough to handle the requirement. We also deal with 3rd party integrations and API implementations for the same.

We are sufficiently experienced and have hands on knowledge working on projects involving APIs of **eBay, Paytm, Amazon, AWS, Facebook, Mail Chimp, SMS gateways, Payment gateways,** etc.

E-Commerce web solutions

In this digital age, selling your products and services online is the easiest way to go about and with our dedicated e-Commerce web solutions, it is more so.

We provide full featured, secure, easy to use e-commerce and shopping cart solutions that is flexible for any small to medium sized businesses. At ADi Team, we offer solution based on your product type, target audience, business process and operability. We successfully delivered **B2C and B2B e-Commerce solutions** that are easy to manage.

We develop ecommerce solutions on both **Word Press and Open Cart**, based on your need these can be customized and added with additional plugins to operate.

Standard features offered with our solutions

- Custom front end design
- Unlimited products
- Multi-language support
- Product reviews and ratings
- Unlimited information pages
- Analytics
- Social sharing integration

- Auto-Image resizing
- Unlimited categories
- Multi-currency support
- Multiple tax rates
- Payment gateway integration
- Email on orders
- Training and support to manage

Quick Search

Looking for   ○ Bride   ● Groom

Age   18   ▼   To   50   ▼

Diocese   Any   ▼

Parish   Any   ▼

Country Living   Any   ▼

Height   Any   ▼   To   Any   ▼

With Photos   ☐

🔍 SEARCH PROFILE

Advanced Search

Connecting soul mates
not just arranging a marriage

Matrimony WebSolutions

Marriages are made in heaven; matrimony websites are made with ADi Team.
We are known for our many successful matrimonial websites delivered to our clients. We had gained experience and expertise in developing successful matrimony websites that can handle thousands of profiles. Our eminence in understanding the matrimony requirement and the user experience is what sets us apart in delivering quality matrimony solutions.

Our solutions range from **simple matrimony profiling system to complex and heavy multidata base marriage systems** with add-on services management capabilities. We consult and support in delivering the capable solution that will work specific to your administration.

Standard features available in our matrimony solutions

- Detailed user registration that captures all the profile details
- Attractive and unique site design from our talented designers
- Fully customizable for your community and interests
- Simple and effective matchmaking services
- Complete profile searching based on community, age, religion, location and many more criteria
- Extensive administrative interface for managing every single detail of the site
- Great returns on investment as shown by our existing customers

Who can use Matrimony Websites?

- Existing matrimony consultants who are working privately can take their business to the next level with our solutions loaded with features to manage thousands of members
- New investors that are interested in starting a matrimony business who wants to get a jumpstart into the business with our solutions as it contains everything needed to start and manage a successful matrimony business
- People who are already having a matrimony website with sufficient profiles and want to scale the business to the next possible level
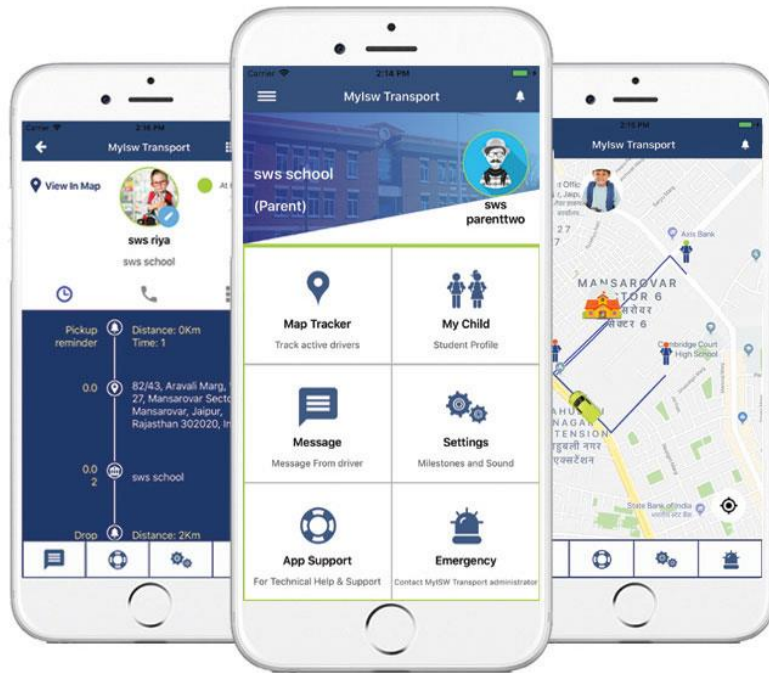
Mobile applications

79% of the internet population is active from their mobile devices. At this rate the future of internet technology will be most active on the mobile. To make use of this opportunity it is best to have your dedicated mobile apps available for download.

We at ADi Team are here to support your mobile application needs. Our mobile app developers can deliver to your expectation be it a simple fun app or an enterprise application.

We deliver quality and functional solutions on both Android and iOS platforms, we provide you with proper consultation to develop the apps specific to your target market, using the latest technology available.

We can help you with design, development, deployment and support for your mobile application requirement.

Business Solutions

We offer dedicated business, corporate and enterprise solutions apart from our design and development services. ADi Team has partnership with major solutions providers like Google, Amazon web services, Microsoft and top market hosting & cloud vendors like IBM, CTRLS, etc. With this **technology partnership**, our expertise and support knowledge we are able to consult and provide adaptive business solutions for your needs.

With our experience since 2016, we have seen through the technology evolution, this enables us to point our customers in the right direction and suggest them the apt solution.

Our core Business solutions offered:

- **Domains, Hosting and cloud solutions**

- **Personal and enterprise email solutions**

- **Google apps and services solutions**

- **Email campaign management solutions**

- **AWS services implementations**

- **Design and branding solutions**

- **Digital marketing and Social media solutions**

Domains, Hosting and cloud solutions

Domain, hosting and maintenance services are offered by ADi Team, with an added touch of quality support. We take care of your detailed needs on hosting and cloud solution by providing a catered solution specific to your requirement and budget.

We have tied up with multiple hosting partners and data-centers across the globe and with our dedicated server-support team, we can handle your most detailed requirement with ease.

Benefits of having hosting and cloud services with us:

- Multiple packages available at different price range
- 99.9% uptime guarantee
- 24x7 website monitoring
- Dedicated backup maintenance
- Specialized server support

We offer quality support and dedicated maintenance for VPS, Cloud Servers and Dedicated Servers with your preferred data center.

- **Google cloud**
- **AWS**
- **IBM Soft Layer**
- **CTRLS**
- **Microsoft Azure**
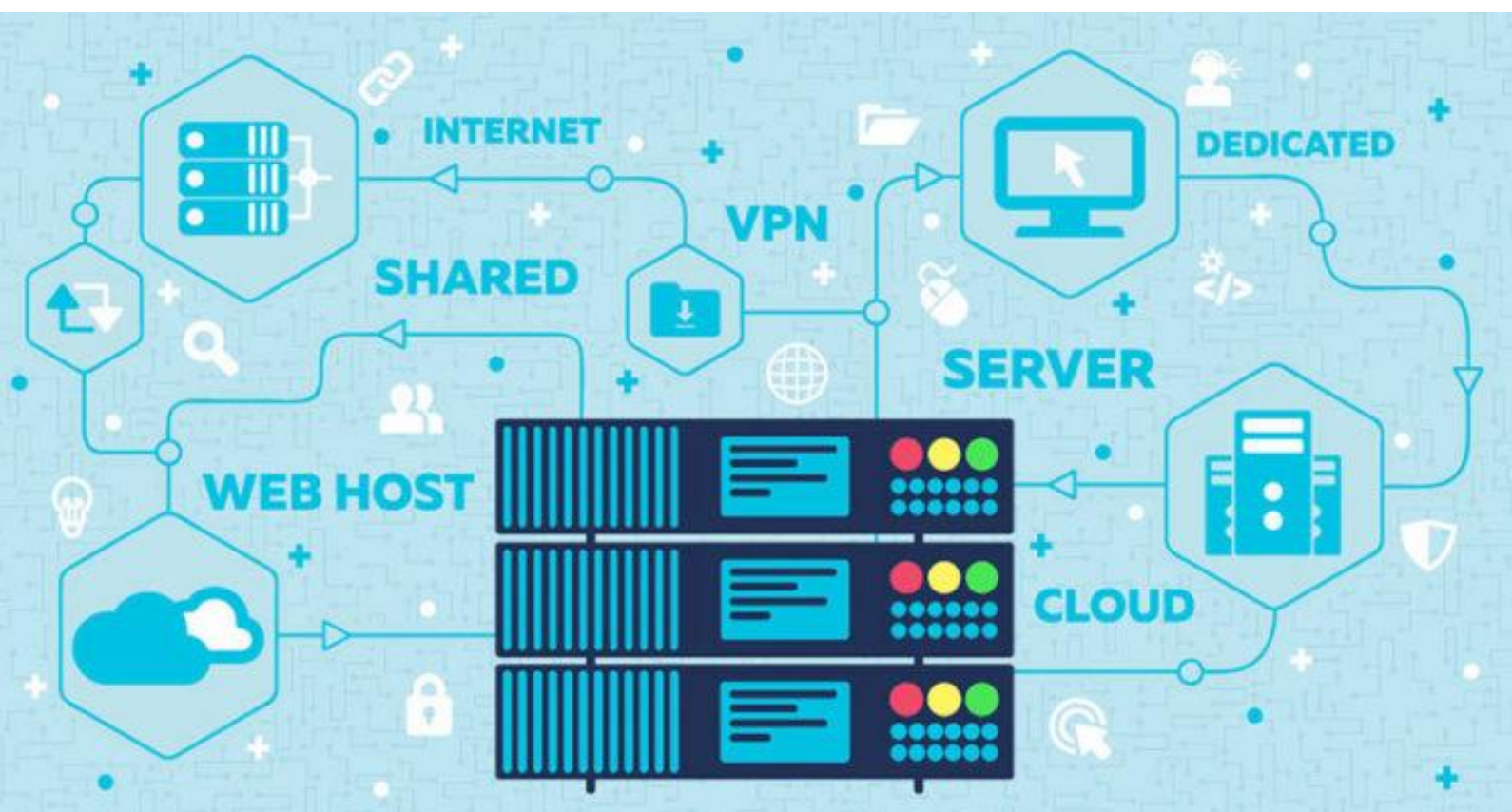
Personal/Enterprise Email Solutions

Although digital technology has evolved to a greater extent where new modes and channels of communication is popping up every day, emails have always been the most essential form of formal communication. Till date email solutions are also growing in terms of added features, flexibility and simplicity.

Any business small or large requires professional email address. It establishes your brand, your professionalism and also adds value to your communications. Thanks to the large players like Google and Microsoft, the email channels are more stream lined and feature rich.

ADi Team with its partner networks can provide personal and enterprise email solutions with the following cloud solutions:

- **Gmail**
- **Google Apps for work**
- **O365 - Office 365**

Email/Campaign management solutions

Email campaigning to your customers and authorized leads have been a standard marketing operation since long. But with the advent of newer spam filters and complicated processes, this job got a bit more complex. This is where ADi Team has a simple email campaign management solution for your business with the aid of AWS SES mailing platform.

This campaign system is specific to be used for a very large group of email ids. Although this bulk mailing solution is specific to genuine user mailing and mail list management, the features associated with it is a compelling reason to opt for.

Benefits of our email campaign solution

- AWS based mail delivery - so 100% delivery of email to genuine ids
- Mailing list management
- Campaign mail scheduling
- Flexible plans with only constraint of number of mails sent and not the number of contacts addressed
- Unsubscribe options
- Report of bounces and mail opens on your campaign
- Service and support by ADi Team

Apart from our standard solution we also provide on-demand MailChimp or Mail Jet integrations to your CMS website.

AWS implementations

Amazon Web Services has taken the cloud market by large and has become a preferred solution by many businesses for startups to corporates. ADi Team as a partner can help in leveraging AWS advantages.

We provide dedicated support in implementing AWS solutions for your business.

Services available in AWS

- Compute
- Storage
- Database
- Migration
- Networking & Content Delivery
- Developer Tools
- Management Tools

- Security Identity & Compliance
- Analytics
- Artificial Intelligence
- Mobile Services
- Application Services
- Messaging
- Business Productivity

- Desktop & App Streaming
- Internet of Things
- Game Development

Top 10 AWS Services

1
AWS EC2
Secure, resizable compute capacity

2
AWS RDS
Scale a relational database

3
AWS Lambda
Event driven, serverless computing

4
AWS S3
Simple Storage Service

5
AWS ECS
Elastic Container Service and Fargate

6
AWS EKS
Elastic Kubernetes Service

7
AWS SQS
Simple Queue Service

8
AWS DynamoDB
NoSQL Database Services

9
AWS WorkSpaces

10
AWS CloudFront
Content Delivery Network (CDN) Platform

Design and branding solutions

ADi Team offers customized design and branding solutions for your business, be it a logo design or a full branding solution that requires design for all your business props.

We have dedicated designers who work exclusively with photoshop and illustrator to bring the best possible output for your business design expectations.

Services covered with our design solutions:

- **Logo creation**
- **Header creation**
- **Banner image designs**
- **Brochure designs**
- **Visiting card custom designs**
- **Print material and label designs**
- **Advertisement designs**
- **Social media promotion image designs**
- **Mailer template designs**

Digital marketing and Social media solutions

We at ADi Team have a specific strategy to have focused digital marketing for business by employing select techniques only. This results in better ranking, increased traffic and traction.

We use organic SEO and off page promotions wisely to boost your search performance. Coupled with our targeted social media campaigns, the results are, better traffic and more business conversions.

- **Social media Page creation & Maintenance**

- **Social media promotion, maintenance & reach creation**

- **On page and Off page promotion**

- **Advertisements placements and promotions**

- **AdWords**

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ANSH DIGI INFOWAYS
PRIVATE LIMITED

**2nd Floor, The Sirsa Central Co-Operative Bank
Street Surya Hotel Begu Road, Sirsa 125055
M. 94162-99979 | anshinfoways@gmail.com**